

We are going *Virtual!*



DECEMBER 14 - 16, 2020

Connect with Pupil Transportation Directors from across the country!

The School Bus Summit is a unique live, interactive online experience where you'll spend three days meeting with Directors you want to meet, and who are interested in meeting with you.

CONTACT

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SchoolBusSummit.com



The perfect prospect match starts here!

The School Bus Summit is your proven way to engage with decision-makers.

It is a unique event where you will share three days of live, private meetings and activities with interested Fleet Directors online!

HOW IT WORKS

We screen and interview all Fleet and Transportation Directors applicants to understand what they need, and what they want. It's a qualification process you won't find at any other industry event.

- ✓ You and your prospects will be matched with a custom agenda of live meetings
- ✓ You will receive profiles of each prospect including their acquisition plans for the next 6 to 18 months
- ✓ Prospects will receive a description of the capabilities you provide

WHAT TO EXPECT

- One-to-one meetings
- Opportunity to engage directors during the interactive roundtable discussion and open networking time
- Lead generation for up to 3 months after event
- Limited competition
- The opportunity to condense six months of sales meetings into three days of highly-focused meetings with the right decision-makers

**OUR PROPRIETARY MATCHING SYSTEM WILL
GENERATE YOUR PERSONALIZED AGENDA**

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SUPPLIER OPPORTUNITIES



	Platinum Package	Gold Package	Silver Package	Bronze Package
15 minute interactive live presentation to all participants of The School Bus Summit	✓			
30 minute sponsored roundtable with Directors	✓	✓		
Number of matched and scheduled one-to-one live appointments during the event	10	10	10	5
Participation in one roundtable discussion	✓	✓	✓	
Participation in full group sessions and networking	✓	✓	✓	✓
Interactive company listing in directory	✓	✓	✓	✓
Lead generation for up to 3 months with ability to request and receive appointments	✓	✓	✓	✓
Contact information for all attending Directors	✓	✓	✓	✓

Only 3 Platinum Packages Available



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